

Harbourtown Centre Committee Minutes
Thursday, February 3, 2011
7:30 a.m.
Kenora Recreation Centre

Record of Meeting

ATTENDEES:

Bill Richards
Janet Alcock
Ralph Page
Gayle Spicer
Tara Rickaby

Ron Lunny
Karen Brown
Heather Paterson
Buck Matiowski
Marc Bissonnette

Guest: Rob Sedgwick, Pattison Outdoor Advertising

Press: Reg Clayton, Daily Miner & News

Regrets: P/C D. Cain, Keric Funk, Andy Scribilo, John Berringer, Dave Canfield, Sharon Smith

1. Call Meeting to Order.

Chairman Bill Richards called the meeting to order at 7:30 am.

Bill introduced Rob Sedgwick . Mr. Sedgwick explained that the history of the City of Kenora approaching CPR to removed the billboard signage along the CRP right of way. Pattison has developed a proposal, supported by CPR, to remove the remaining five billboards from the north side of the green belt, and replace it with a state of the art, electronic, changeable message board. Mr. Sedgwick distributed mock ups depicting the essence of the proposal and explained the advertising programme. The City of Kenora will be responsible for no costs associated with the sign, and will benefit by being allocated one of every nine advertising spots. Pattison provides the design service for this free spot as well as for all the paid advertising.

Discussion took place as a result of several questions.

Moved by: Buck Matiowski Seconded by: Ralph Page

That the Harbourtown Centre Committee supports the Pattison Outdoor Advertising proposal for the location of a digital sign, east of McLeod Park, subject to approval of its design being characteristic of Kenora's heritage, that the landscaping be approved and that the Municipal Road Supervisor approves the location in consideration of safety of the travelling public and pedestrians.

CARRIED

The recommendation of the Harbourtown Centre Committee will form part of a report/recommendation to the Property & Planning Committee on February 15th. Mr. Sedgwick thanked the Committee and left the meeting at 8:20.

2. Minutes

The minutes of the January 6, 2011 regular meeting were approved.

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- 4. Declaration of pecuniary interest at a the last meeting, or at a meeting at which a member was not in attendance:** None

5. Business arising - Membership

Tara explained that three interested people, from the business community, applied to sit on this Committee for this term; Bill Richards, John Berringer and Marc Bissonnette. One former member of the Committee also expressed an interest in remaining on the Committee and it is recommended that, as a part of the review of the terms of reference, the number of business representatives be increased to four, in order to accommodate everyone.

Bill Richards explained that, historically, all representatives have been recruited.

Karen Brown suggested that an extension, for applications to this Committee could be recommended to Council, together with the suggested change(s) to the terms of reference.

Bill noted that the CPR representative has notified the City that he will not longer be able to be a part of this Committee.

Currently, the representatives are as follows
comprised of:

- Two (2) members of the City of Kenora Council plus an alternate- Sharon Smith, Ron Lunny, Rod McKay (alternate)
- Four (4) representatives of the downtown business community – Bill Richards, John Berringer, Marc Bissonnette, Gayle Spicer
- One (1) representative of Kenora Improvement Area (BIA) – Keric Funk
- One (1) representative of the Chamber of Commerce – Andy Scribilo
- One (1) representative of the Kenora Assembly of Resources – Buck Matiowski
- One (1) representative from the Kenora Shoppers’ Mall – Janet Alcock
- One (1) representative from Making Kenora Home – Ralph Page
- One (1) representative from LOW Development Commission – Tourism – Heather Paterson
- Chief Administrative Officer Resource Staff - City of Kenora – Karen Brown
- City Planning Administrator – Resource Staff - City of Kenora – Tara Rickaby
- Kenora Police Services – Resource Staff City of Kenora – P/C Dave Cain

Karen explained that, in the future, business representatives will apply to Council and all other representatives will be nominated to this committee by their respective agencies/committees or in accordance with the terms of reference of those agencies/committees.

- 6. Council report - Nothing to report**

7. Downtown Homelessness

Ralph Page reported that:

- The week of February 14th is the week of poverty in Kenora. There will be events in schools and businesses around town. There will be an announcement, February 9th, of the names of 13 people how have signed up to live on \$35 for the week. This is the amount of money people, on assistance with Ontario Works, have to live on. These volunteers will be

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blogging their experience; the host webpage is MakingKenoraHome.ca. All will be eligible to take meals at the Jubilee Church, Knox United, etc.

- Making Kenora Home's visioning/strategy session will take place on February 15th.
- The Fellowship Centre is very busy, but managing.

7. BIZ - Nothing to report

8. Chamber of Commerce - Nothing to report

9. Police - Nothing to report

10. KAR

Buck Matiowski reported that:

- Members of Buck's Brigade and the court diversion program will be shoveling pathways from the parking stalls, along Bernier Drive, to the 72 parking metres. Work began yesterday.

11. Tourism Update

Heather Paterson reported that:

- The Winter Carnival 2011 planning continues. There has been great response to the Charity Challenge; businesses are calling to have buttons on their premises to sell
- The hits on the website are up. Al Simmons tickets are on sale now.
- The Escape to Ontario marketing has had good response
- The S'now Excuse marketing programme began last week and there are three properties already reporting bookings as a result

12. CPR Update

The Committee received an email, from Mike Imbeault, indicating that he would no longer be able to be a member of this Committee.

Bill Richard commented that former Councillor, and CPR employee, Jim Parson has offered his assistance if required.

13. Downtown Revitalization Phase II - Nothing to report

14. Stray dogs & other things

- **Review of terms of reference** – The terms of reference will be amended to reflect the membership changes in addition to the following:
 - P. 1 – 2nd paragraph – Change "manage" to "make recommendations."
 - P. 1 – Section 2.0 – 1st paragraph – Remove the word "direction" and replace with "is to provide advice to City Council"
 - P. 2 – Section 3.0 – Update membership as follows:
 - Special Events Coordinator – KAR – subject to change to reflect Tourism taking over special events. Title to be determined by Council but maybe "Special Events Resource – LOWDC"
 - City Planner – Change to "City Planning Administrator"
 - Kenora Police Services to be replaced with OPP
 - P. 3 – Section 7 – Term to be changed to be "at the pleasure of Council", to reflect new policy.

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- **Voting/consensus** - Bill Richards suggested that there not be formal resolutions and voting at this level. He said that, in the past, recommendations have been made based on the consensus of the Committee. This suggestion can be made to the Property and Planning Committee.

Tara Rickaby explained that she had to leave the meeting at 8:45, in order to attend another meeting.

- Workplan 2011 - To be on agenda for next meeting.
- Recommendation to Council re. Signage on Lakeview Drive – See above.

15. Next meeting: Thursday March 3, 2011 7:30 am.

Meeting adjourned at 8:50 a.m.